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Introduction to Mass Communication Page 6 Transaction, interchange, interaction, dialogue, discussion, sharing, contact are some of the concepts that come up in our minds when we refer to 'communication'. According to Oxford English Dictionary, communication is 'the transfer or conveying of meaning' (Oxford Dictionary). Definitions 1.

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Formerly known as the H.H. Herbert School of Journalism and Mass Communication, in 2000 the Gaylord family gave \$22 million dollars to the university. As such, the school was elevated to college status, and both the college and facility were renamed for the Gaylord family in return.

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The Gaylord College of Journalism and Mass Communication is the journalism unit of the University of Oklahoma in Norman. The College is named for the former longtime publishers of The Oklahoman.

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Some are locally-oriented sites, but Dan Gillmor, at the Knight Center for Digital Media Entrepreneurship at Arizona State University's Walter Cronkite School of Journalism and Mass Communication, notes that many online publications are focused on specific subjects. There are hundreds of blogs covering Silicon Valley.

[Mightier than the Sword: How the Media Have Shaped ...](#)

The Atrium Award is an award for excellence in journalism coverage of the garment industry.It is given by the University of Georgia's Henry W. Grady College of Journalism and Mass Communication and AmericasMart, the world's largest permanent trade center for wholesale trade and the only permanent international trade center in the United States. The award was established in 1980 to "recognize ...

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